

Appendix 2. Scores on Doors feedback survey (consumer) - response data

1. To make a decision about where to eat, have you used a Scores on Doors grade, displayed at the entrance of participating outlets?

Answer Options	Response Percent	Response Count
Yes	43.5%	127
No	27.4%	80
I don't know	3.8%	11
I haven't noticed any Scores on Doors grades	25.3%	74
<i>answered question</i>		292

2. If Scores on Doors grades were displayed by more businesses in NSW, would you use them to help make decisions about where to eat?

Answer Options	Response Percent	Response Count
Yes, I would look out for the grades	82.9%	242
No, I wouldn't find them useful at all	2.1%	6
Sometimes	12.3%	36
I don't know	2.7%	8
<i>answered question</i>		292

3. Which of these two grading formats do you think best displays the standard of food safety in food businesses:

Answer Options	Response Percent	Response Count
Stars grading format	76.0%	222
Letter grading format	24.0%	70
<i>answered question</i>		292

4. To me, a C grade (acceptable) means:

Answer Options	Response Percent	Response Count
The business might not be perfect, but I would still feel comfortable about eating there	20.7%	57
The business isn't perfect and that might affect my decision to eat there	38.5%	106
I wouldn't eat there, I would only eat at A graded businesses	8.0%	22
I wouldn't eat there, I would only eat at A or B graded businesses	30.5%	84
I don't know	2.2%	6
Whether I eat there depends on: (open ended question)		28
<i>answered question</i>		275

5. To me, a P grade (pending) for not yet acceptable, requires re-inspection, means:

Answer Options	Response Percent	Response Count
The business might not be perfect, but I would still feel comfortable about eating there	7.9%	21
The business isn't perfect and that would worry me	23.7%	63
I wouldn't eat there	64.7%	172
I don't know	3.8%	10
Whether I eat there depends on: (open ended question)		35
<i>answered question</i>		266

6. Select as many as you think apply: The purple information cards displayed on the counter in participating businesses are:

Answer Options	Response Percent	Response Count
I've never noticed any information cards	25.8%	74
Interesting	39.4%	113
Informative	42.5%	122
Eye-catching	26.8%	77
Hard to understand	1.0%	3
Not useful	1.4%	4
Not appealing	2.4%	7
Other		7
<i>answered question</i>		287

7. If grades were available online, would you prefer to get them from:

Answer Options	Response Percent	Response Count
Local council web site	26.9%	74
Central web site	37.5%	103
I wouldn't look online for grades	29.8%	82
I don't know	5.8%	16
Other website (please specify)		25
<i>answered question</i>		275