

### Appendix 3. Participating food business survey summary results

#### Scores on Doors - food business feedback survey

##### Q1. Will you continue to participate in 'Scores on Doors'?

Answer Options	Response Percent	Response Count
Yes	93.4%	57
No	6.6%	4
Comments		4
		<i>answered question</i>
		<i>skipped question</i>
		<b>61</b>
		<b>0</b>

##### Q2. What do you see as the benefits to your business?

Answer Options	Response Count
Comments	61
<i>answered question</i>	
<i>skipped question</i>	
<b>61</b>	
<b>0</b>	

##### Q3. Was the information material (factsheets, guidelines, consumer cards) provided adequate? Did it help explain the pilot?

Answer Options	Response Percent	Response Count
Yes	100.0%	55
No	0.0%	0
Comments		0
		<i>answered question</i>
		<i>skipped question</i>
		<b>55</b>
		<b>6</b>

##### Q4. Was the inspection and scoring process transparent and understood?

Answer Options	Response Percent	Response Count
Yes	96.6%	56
No	3.4%	2
Comments		3
		<i>answered question</i>
		<i>skipped question</i>
		<b>58</b>
		<b>3</b>

##### Q5. Has participation in 'Scores on Doors' helped to raise awareness of food safety standards within your business?

Answer Options	Response Percent	Response Count
Yes	82.1%	46
No	17.9%	10
Comments		9
		<i>answered question</i>
		<i>skipped question</i>
		<b>56</b>
		<b>5</b>

##### Q6. What additional information do you think should be displayed in alongside the certificate or available elsewhere?

Answer Options	Response Count
Comments	18
<i>answered question</i>	
<i>skipped question</i>	
<b>18</b>	
<b>43</b>	

##### Q7. Would a 'Scores on Doors' system encourage you to improve your food hygiene standards?

Answer Options	Response Percent	Response Count
Yes	80.4%	45
No	19.6%	11
Comments		6
		<i>answered question</i>
		<i>skipped question</i>
		<b>56</b>
		<b>5</b>

##### Q8. In the event that your business received a poor score, would you be willing to pay for a re-inspection?

Answer Options	Response Percent	Response Count
Yes	85.5%	47
No	14.5%	8
Comments		6
		<i>answered question</i>
		<i>skipped question</i>
		<b>55</b>
		<b>6</b>

**Q9. How do you think businesses could best be encouraged to participate in this type of system?**

Answer Options	Response Count
Comments	20
	<i>answered question</i> 20
	<i>skipped question</i> 41

**Q10. How has the pilot impacted your business?**

Answer Options	Response Count
Comments	19
	<i>answered question</i> 19
	<i>skipped question</i> 42

**Q11. How do you think such a system can best be publicized to consumers?**

Answer Options	Response Percent	Response Count
Media	100.0%	33
Comments		12
	<i>answered question</i>	33
	<i>skipped question</i>	28

**Q12. What are your views on the pilot? How do you think the system could be improved?**

Answer Options	Response Count
Comments	14
	<i>answered question</i> 14
	<i>skipped question</i> 47

**Q13. Which grading format do you think best displays the standard of food safety in food businesses:**

Answer Options	Response Percent	Response Count
Stars grading format	57.4%	31
Letter grading format	42.6%	23
Comments		3
	<i>answered question</i>	54
	<i>skipped question</i>	7

**Q14. Please enter your contact details**

Answer Options	Response Percent	Response Count
Name	0.0%	0
Business name	0.0%	0
Address (optional)	0.0%	0
Email address (optional)	0.0%	0
	<i>answered question</i>	0
	<i>skipped question</i>	61